E-commerce features\*\*\*\*

**Storage Space:**

The best ecommerce platform will let your online shop sell online without limitations.

**Safety Protocols:**

Choose a program that offers fraud protection and Secure Socket Layer (SSL) encryption

**Site Design:**

Remember the needs of your customers. Imagine that you're shopping your own online store. Well-designed menus, filters, and sorting options will minimize the amount of time it takes to find a product and purchase it

**More variety:**

The choices online are amazing. One can get several brands and products from different sellers all in one place

**Better prices:**

Cheap deals and better prices are available online, because products come to you direct from the manufacturer or seller without middleman being involved

**No crowds:**

When there are more crowds out and this sometimes makes us feel rush or hurried. Grumpy, annoying, and smelly people also annoy me when I'm out shopping

**Special Offers:**

Ecommerce shopping carts can help you promote special offers like order discounts, coupon codes, free shipping and gift cards. These offers serve a dual purpose -they encourage customers to take advantage of a "good deal" while also helping you compete in today's competitive online marketplace.

**Site Search:**

Visitors to online stores have a need for speed - and it starts with time-saving search. Consumers ex **Payment Options**pect online stores to allow them to search for a product and quickly find the product

**Payment Options:**

Most visitors to online stores prefer to pay by credit card. If you want to use your ecommerce shopping cart software to process credit card transactions with a real-time payment gateway

**Product Reviews:**

. Choose an ecommerce shopping cart that allows for product ratings and reviews - and let "word of mouth" work for you

**Website Security:**

Choose an ecommerce shopping cart with built-in SSL data encryption for website security. When online stores display SSL Certificate seals on their home pages

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**\*\*Types of Stores\*\***

**Functional** **Stores:** It depends on the use to which the material is put – chemicals, tools, raw materials stores,

**Physical Stores:** It depends on the size and location – Central stores, Sub-stores, Transit stores,